

# Retirement Marketplace: 2020 Communications Kit

## Twitter

### Sample tweets For Individuals.

Work hard. Save easy. Saving for your future just got a whole lot easier at @WASStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)

Ready to start saving for your future? Start with as little as \$5 a month at @WASStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)

Did you know that over 1 million Washingtonians don't have access to a retirement savings plan at work? @WASStateCommerce's Retirement Marketplace makes it easy for anyone to find and start a low-cost plan. [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)

Did you know that 45% of #WASState workers have less than \$25,000 in retirement savings? Check out @WASStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com) to start saving today!

Did you know that there is an easy and low-cost way to save for retirement in #WASState? Learn more at @WASStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)

Did you know that individuals saving for retirement can lower taxes through the Saver's Credit? Get a larger tax rebate AND save for retirement with #WASState's Retirement Marketplace. [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)

Did you know that your retirement savings will grow tax free in a ROTH IRA? Check out @WASStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)•It pays to start saving early for retirement. #WASState's Retirement Marketplace makes it easy for you to start saving today! [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)

**Please feel to use them "as is" for Twitter, Facebook, LinkedIn, newsletters, emails and/or other communications or use them as a springboard to create your own customized messaging.**

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**It's never too late to start saving for retirement. Start today with as little as \$5 a month at #WAState's Retirement Marketplace. [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)**

**Did you know that the Retirement Marketplace has a selection of low-cost plans? Finding and enrolling in a plan is easy. Check out @WAStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)**

**Did you know that IRAs are retirement accounts that offer tax advantages over other kinds of savings accounts? Check out @WAStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)**

**Did you know that you may be eligible to receive a tax credit for making contributions to a retirement plan? The tax credit is based on a percentage of how much you contribute and your adjusted gross income. [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)**

**Social Security alone won't provide 100% of your post-retirement needs. Start a personal retirement plan today at @WAStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)**

**Saving for retirement through automatic deposit is the best way to ensure that you pay yourself first! Check out @WAStateCommerce's [www.RetirementMarketplace.com](http://www.RetirementMarketplace.com)**