

Retirement Marketplace: 2020 Communications Kit

Twitter

Sample tweets For Businesses.

It's a new financial era. Easily compare and start an affordable retirement plan today for your #smallbiz. Check out @WASStateCommerce's www.RetirementMarketplace.com

Employees are the backbone of your #smallbiz. Offer a workplace savings plan with no employer fees at @WASStateCommerce's www.RetirementMarketplace.com

Did you know that over 1 million Washingtonians don't have access to a retirement savings plan at work? @WASStateCommerce's Retirement Marketplace makes it easy for your #smallbiz to find and start a plan with no fees! www.RetirementMarketplace.com

Individuals are 15x more likely to save for retirement if their employer offers a plan with payroll deduction. Find and start a plan for your #smallbiz today at @WASStateCommerce's www.RetirementMarketplace.com

Help your employees build a more secure future. Workplace retirement savings plans with no employer fees at @WASStateCommerce's www.RetirementMarketplace.com

Did you know that there are no administrative fees charged to your business for starting an employer plan on the Retirement Marketplace? Check out @WASStateCommerce's www.RetirementMarketplace.com

Adding a retirement savings plan to your #smallbiz benefit package increases employee recruitment and retention. Check out @WASStateCommerce's www.RetirementMarketplace.com

Please feel to use them "as is" for Twitter, Facebook, LinkedIn, newsletters, emails and/or other communications or use them as a springboard to create your own customized messaging.

(360) 725-5070
PO Box 42525
Olympia, WA 98504-2525

retirementmarketplace@commerce.wa.gov

It's easy for #smallbiz to offer their employees a retirement savings plan with no fees at @WASStateCommerce's www.RetirementMarketplace.com

Did you know that employers may be eligible for a tax credit for up to 50% of the cost of starting, administering and educating employees about a workplace retirement plan? Check out @WASStateCommerce's www.RetirementMarketplace.com

Did you know that the Retirement Marketplace has 5 different workplace saving plans for #smallbiz? And all with no fees to employers! Check out @WASStateCommerce's www.RetirementMarketplace.com

Employers that offer a retirement plan are better equipped to attract talented workers, reduce employee turnover costs and stay competitive. Check out @WASStateCommerce's www.RetirementMarketplace.com