

Retirement Marketplace: 2020 Communications Kit Facebook & LinkedIn

Sample Facebook and/or LinkedIn Posts for Individuals.

Did you know that over a million Washingtonians don't have access to a retirement savings plan at work? Our Retirement Marketplace makes it easy for anyone to find and start a low-cost plan. Start with just \$5 a month at www.RetirementMarketplace.com

You work hard. Save easy with a low-cost plan at www.RetirementMarketplace.com. Plans are flexible to meet your needs – start with just \$5 a month!

•Did you know that individuals saving for retirement can lower taxes through the Saver's Credit? Get a larger tax rebate AND save for your future with Washington state's Retirement Marketplace at www.RetirementMarketplace.com

Did you know that you may be able to claim a deduction on your individual federal income tax return for the amount you contributed to your IRA? Get a larger tax rebate AND save for your future with Washington state's Retirement Marketplace at www.RetirementMarketplace.com

Please feel to use them "as is" for Twitter, Facebook, LinkedIn, newsletters, emails and/or other communications or use them as a springboard to create your own customized messaging.

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