

## Retirement Marketplace: 2020 Communications Kit Newsletter/Article

Newsletter/Article for Businesses.

Take care of your greatest asset -

The Retirement Marketplace makes it simple for your business to offer a retirement plan as an employee benefit.

You can recruit and retain a topnotch workforce for your small business by offering a retirement plan as an employee benefit.

The Retirement Marketplace is an online portal that streamlines shopping for a retirement plan for your business. Plans listed on the Marketplace meet stringent criteria established by the Washington State Legislature, including no fees charged to employers and an annual cap of 1% on administrative fees to individual accounts.

To establish a retirement plan for your business, visit <a href="https://www.RetirementMarketplace.com">www.RetirementMarketplace.com</a>. Here you can compare plans and get connected to the private financial partner of your choice. They will work with you to provide information about the plan and investment options to your employees, establish payroll deductions, and assist with recordkeeping and required forms.

Check out this 2-minute explanatory <u>video</u> and visit the Retirement Marketplace today!

Please feel to use them "as is" for Twitter, Facebook, LinkedIn, newsletters, emails and/or other communications or use them as a springboard to create your own customized messaging.

(360) 725-5070 PO Box 42525 Olympia, WA 98504-2525

retirementmarketplace@commerce.wa.gov